Selecting images and backgrounds for Telemedia project - size and copyright considerations

How to find "Creative Commons" images and backgrounds

Do an advanced search with Google Images. Here's a link: [http://www.google.com/advanced_image_search?hl=en](http://www.google.com/advanced_image_search?hl=en) (To get there anytime, go to Google, select Images on the left hand side, and then click on the gear-shaped icon on the top right.)
- In the advanced search, next to "usage rights", select "only images labeled for re-use". (This ensures you aren't infringing upon copyright laws.)
- Then, next to "image size", select "larger than 640 x 480". Then continue with your search.
- SAVE IMAGES AS .jpg files on your data traveller and LABEL THEM APPROPRIATELY so you can find them easily in the studio

You can also use Flickr to find "creative commons" images. Here's a link: [http://www.flickr.com/creativecommons/by-nc-2.0/](http://www.flickr.com/creativecommons/by-nc-2.0/) Make sure that images are labeled either "attribution license" and/or "non-commercial license".

Remember, even if the images you use are "creative commons" images or labeled for public re-use, you MUST always credit your source. In the case of this project, you will want to edit in a short bibliography at the end of your PSA production, crediting your sources for images, sound effects, and music. It is a good habit to get into “giving credit where credit is due”!

One other thing to remember about background images: if you are using a hard-copy image (e.g. on paper) as a background, it needs to be precisely 12 cm x 16 cm, to match the size and proportion of the camera/T.V. screen. It also needs to be very high quality. **For each image, it's a good idea to have a hard-copy plus a digital copy on a data traveler, just so you have a back-up plan.**